



ADVANCED DIPLOMA IN TRAVEL, TOURISM & HOSPITALITY

TTH is an adventurous & exciting industry with multiple career & specialists opportunities. The programme is designed for a strong foundation, with prospects to specialise on progression.

With an Advanced Diploma in Travel Tourism & Hospitality, the graduate will be able to:

- Make informed choices
- Have a keen understanding of the industry from all aspects
- Evolve, evaluate, reason & make rational decisions & be employable

Career opportunities in this field include: Local Tourism Departments, Travel Agencies & Tour Operations, National Tourist Offices, Hospitality Management & Entrepreneurship, to name a few.

Certificate (Duration 1 year)

(Compulsory modules)

- Introduction to Business
- Introduction to Business Communication
- Introduction to Accounting
- Introduction to Travel, Tourism & Hospitality

Diploma (Duration 12 months) (Compulsory modules)

- The business Environment
- Organizational behavior
- Travel, tourism and Hospitality
- IT in Hospitality and Tourism Operations
- Managing the Customer Relationship
- Travel, Tourism and Hospitality Operations Management

Optional units (choose two)

- Principle of Business law
- Human Resources Management
- Marketing Policy , Planning and Communication
- Sales Management

Advance Diploma (Duration 12 months) Compulsory units

- Contemporary Hospitality Management
- International Travel, Tourism and Hospitality
- Sustainable Tourism Planning and Mathematics and Development

Optional units (choose two):

- Strategic Marketing Management
- Strategic Human resource Management
- Project Management

Accreditation

The NEC programme on Travel, Tourism & Hospitality (TTH) is registered by Human Resource Development Council (HRDC) Botswana & accredited by Association of Business Executives (ABE) U.K TTH programme is registered & accredited with Botswana Qualification Authority.

About New Era College

NEC sprawled over 79812 sq. meters has a state of the art campus with facilities to develop an all rounded graduate. Excellent academic and administrative staff members, NEC has a practical approach for the overall development of the student. NEC also has a library and sporting facilities amongst others. Please log on to www.neweracollege.ac.bw for more information.

For further inquiries please contact us at:

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